



## ENNIS ARTS ASSOCIATION

### VISITOR SURVEY

1. Which of the following defines your age: check one

- a. ☐ Under 30
- b. ☐ 30-50
- c. ☐ 50-70
- d. ☐ Over 70

2. Did you plan to come to the Madison Valley Arts Festival?

- a. ☐ I planned to come
- b. ☐ I didn't plan in advance, just came because I was here

3. How often do you visit visual arts festivals?

- a. ☐ Often
- b. ☐ Sometimes
- c. ☐ Never

4. If you visit other arts festivals, which is your favorite?

- a. ☐ Sweet Pea
- b. ☐ SLAM
- c. ☐ Other \_\_\_\_\_

5. Do you plan to spend money on art today?

- a. \_\_\_\_\_ Very Likely
- b. \_\_\_\_\_ Somewhat Likely
- c. \_\_\_\_\_ Not likely

6. Does this event....

- a. \_\_\_\_\_ Exceed expectations!
- b. \_\_\_\_\_ Meets expectations
- c. \_\_\_\_\_ I'm disappointed

7. If you answered C, why?

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8. Comments and Recommendations:

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